

Circulation

47,475 Pain-treating Physicians

- Every single Pain Medicine, Pain Management and Palliative Medicine physician in the United States. (The only publication to reach 100% of these specialty universes.)
- The Highest-Prescribers of pain Rx's in Primary Care, Rheumatology, Neurology, Physical Medicine and Rehab, Orthopedic Surgery, Oncology, etc.
- Interventional Pain Specialists (the full U.S.-based membership of ASIPP & NANS)

Readership

Ranked #1 By Kantar Media™ in Readership and Ad Page Exposures Amongst Pain Specialists* and High-Prescribing PCPs†

*June 2015 Syndicated Readership Study

†Kantar Media custom study of pain publications among "High Opioid Prescribing" (9th/10th Decile) Internal Medical Specialists (December 2012).

Bonus Conference Distribution*:

March:

American Academy of Pain Medicine (AAPM)
American Society of Regional Anesthesia and Pain Medicine (ASRA) Spring Meeting
New York State Pain Society (NYSPS)

April:

American Society of Interventional Pain Physicians (ASIPP)

May:

American Pain Society (APS)

June/July:

Pain Care for Primary Care

August:

PAINWeek

September:

American Academy of Pain Management (AAPM)

November:

American Society of Regional Anesthesia and Pain Medicine (ASRA) Fall Meeting

December:

North American Neuromodulation Society (NANS)

*Subject to change

Ad Unit Dimensions

Ad Unit	Trim Size	
	Width	Height
King page (Tabloid)	9.667"	11.5"
½ King (horizontal)	9.667"	5.667"
½ King (vertical)	4.75"	11.5"
¼ King (horizontal)	9.667"	2.75"
¼ King (vertical)	4.75"	5.667"
⅛ King (horizontal)	4.75"	2.75"
⅛ King (vertical)	2.292"	5.667"

Commitment Deadline: 1st of prior month

Material Due: 10th of prior month

Issuance Date: 15th of each month

Advertising Rates

4-Color Rates	1x	6x	12x
King page (Tabloid)	\$4,600	\$4,490	\$4,325
½ King page	2,945	2,860	2,815
¼ King page	1,805	1,725	1,680
⅛ King page	1,540	1,470	1,425
Black and White Rates	1x	6x	12x
King page (Tabloid)	\$3,435	\$3,330	\$3,170
½ King page	2,195	2,110	2,070
¼ King page	1,350	1,270	1,225
⅛ King page	1,150	1,080	1,040

Online Classifieds at PainMedicineNews.com/classifieds

30 days: \$250 **60 days:** \$400 **90 days:** \$525

50% discount on online classifieds with the reservation of a print ad.

Online ad must run in the same month as the print ad, or in the month prior.

Format: Tabloid size
Publication Trim Size: 10.5" × 13"
Printing Process: Web offset
Type of Binding: Saddle-stapled

Space Reservation and Material Submissions:

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Material Requirements:

Acceptable ad formats:

Adobe Acrobat PDF files: Basic Distiller settings; no OPI; no ICC profiles; no trapping; embed all fonts; effective resolution minimum 300 dpi; include bleed; RGB files not accepted; convert composite fonts to outlines

Text-only ads may be submitted via Microsoft Word document.

Acceptable software:

Acrobat Distiller (PDF files) 4.x and 5.0 (recommended)

Sample Ad Sizes

